



IMB (World of Textil Processing)

Thema: Chancen für die Zukunft:
Ökologie und Nachhaltigkeit

Diskussionsrunde mit Ghassan Arab,
Managing Director & Chairman der Multiline
Unternehmensgruppe, in Köln



IMB 2009

WORLD OF TEXTILE

PROCESSING with IMB FORUM

COLOGNE,
APRIL 21-24, 2009

Congress IMB Forum · Technology as the backbone of the future – chances through progress

Auftaktveranstaltung · *Opening event*

FUTURE TALK

Chancen für die Zukunft: Ökologie und Nachhaltigkeit
Chances for the future: Ecology and Sustainability

21. April 2009, 14.00 Uhr · *April 21, 2:00 p. m.*

Moderation · Host:

Prof. Dr. Andreas Stockert, Senior Vice President,
Lifestyle Logistics Kühne + Nagel Management AG, Schindellegi (Switzerland)

Diskussionsteilnehmer · Discussion participants:

- Ghassan Arab, Managing Director & Chairman,
multiline Textil GmbH, Düsseldorf (Germany)
- Willie Beuth, Founder,
3p Institute for Sustainable Management, Cologne (Germany)
- Konrad Dobschütz, CEO,
Lac et Mel, Berlin (Germany)
- Andreas Merkel, Geschäftsführer · Managing Director,
Gebr. Otto Baumwollzwirnerei GmbH & Co. KG, Dietenheim (Germany)
- Andreas Streubig, Division Manager Environmental and Social Policy,
Otto GmbH & Co. KG, Hamburg (Germany)
- Allen A. Terhaar, Executive Director, Cotton CDouncil International,
Washington, DC (USA)



Ghassan Arab

Managing Director & Chairman,
multiline Textil GmbH, Düsseldorf

Mr. Ghassan Arab is the CEO and Chairman of the Multiline Group. He is a vertical garment producer for man, woman and kids wear. Multiline-group is with 35 own garmenting factories, 50.000 employees and 1.4 billion euro turnover, the 3rd largest garment supplier in Germany. He supplies his products daily to more than 52.000 retail-stores in 25 European countries.

1 When I started working with Bangladesh abt. 15 years ago, and I visited several Bangladesh factories, I was shocked from the social and ecological standards. I saw children working, very thin workers, very scared workers, unhappy faces in most of the factories and also the temperature in the factory was very high. I talk to many manufactures to improve but they did not really listen, I realised that is must be our responsible to improve the situation as we have the power of buying.

Everybody force the supplier to improve his quality and to keep the delivery time, so we do not force the manufactures to improve the social and ecological standards.

2 We are focused on social, ecological and economical standard.

3 I think it is our human responsibility to help improving the social and ecological standards, it can't be, that third world countries like Bangladesh, in our modern time, still work for the industrial nations like modern slaves! And kill the ecological in there countries to keep our countries clean. On the other side they are too poor to leave business moving away from them, as they depend on the buyer, the only way is that the strong buyer takes care.

4 Ecological responsibility is a main subject for further after the social subjects. Textile production consumes our resources like huge amount of water and energy. To minimize all these factors must be very important for the future and it will be a main selling argument. Consumer now a day does very much concern abt. the environment, ecological and social responsibility with becomes more and more important.



HINWEIS: Die Diskussionsrunde über ca. 50 min. wurde vom Veranstalter aufgezeichnet.
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